

Mini GOLF

In the Stacks

MARCH 27TH, 28TH & 29TH

2020 SPONSORSHIP GUIDE

JOIN US AS THE
TEWKSBURY
PUBLIC LIBRARY
TURNS INTO A
MINI GOLF
COURSE!

TEWKSBURY PUBLIC LIBRARY
300 CHANDLER STREET
TEWKSBURY, MA 01876

PHONE: 978-640-4490



Dear Tewksbury Public Library Supporter,

Our annual **Indoor Mini Golf Fundraiser** is back and bigger than ever for 2020, with expanded sponsorship levels and opportunities to highlight your business or organization as a premier supporter of the Tewksbury Public Library and the community at large.

On March 27, 28 & 29, the library will be transformed into an 18-hole miniature golf course. A “Family Fun Zone” in the meeting room, new for 2020, will feature raffles, activities for kids, food and treats and much more.

ADDED FOR 2020:

- A Friday night adult **“Tee Off”** with entertainment, raffles, a silent auction, beer and wine, food and a hole-in-one derby
- A **Sundaes on Saturday** pizza and ice-cream social plus a **Burgers-4-Books** cookout on Sunday with Tewksbury town officials and civic organizations
- More **food, fun and prizes** than ever, all to support the programs that Tewksbury depends on

Your **fully tax-deductible sponsorship** will fund the dozens of lectures, concerts, movies, educational, job-seeker and networking events provided annually by the Friends of the Library to adults, teens and kids, free for all. You’ll also support our ongoing capital campaign to update fixtures and furnishings.

In addition to providing vital financial support to the Tewksbury Public Library, becoming a sponsor enhances your company’s reputation and standing in the community and increases your positive name recognition, visibility and brand awareness.

Please select your sponsorship option or reach out to a committee member to develop a custom program that fulfills your goals.

Sincerely,

Amanda Creamer Carroll

Bridget Garabedian

Lorna Garey

Julie Naughton
















Sue Panilaitis

The Mini Golf Subcommittee

● Contact us at ●
MiniGolfTPL@Gmail.com
FriendsTPLibrary.org
for more information!

Sponsorship Opportunities

Friends of TPL is a 501(c)3 not-for-profit organization serving Tewksbury

Sponsorship Level	Title (1)	Pro	Gold (2)	Silver (16)	Bronze
Top billing in all printed, on-site and online promotional materials, including all holes. Two full-page ads in scorecard program, prime placement. Complimentary ad creation on request.					
Feature article on your organization to run in Friends newsletter & on website					
"19th Hole" table to use as you wish		Table in Family Fun zone, optional			
Billing in promotional materials throughout the community, in the library newsletter, website, and on the lobby display viewed by hundreds of people in the weeks before the event.					
Sponsorship of Hole 1 <i>or</i> Hole 18 (<i>first come, first served</i>). Signage provided.					
Full-page ad in scorecard program. Complimentary ad creation on request.					
Sponsorship of one hole, #2 through #17 (<i>first come, first served</i>). Signage provided.					
Ad in scorecard program: Gold, ½ pg, Bronze ¼ pg					
Tickets	20	15	10	5	2
	\$2,500	\$750	\$500	\$350	\$150

Gold & Silver sponsorships include the requirement to decorate your hole. You may also provide promo items.

The Pro sponsorship is all about branding your business as a TPL supporter.

SPECIAL SPONSORSHIPS

Friend Sponsorship: For families and individuals who wish to support the tournament, includes listing in scorecard program with your special message, up to 15 words, and a Supporter car magnet. **Level: \$75**

Tee-Off Hole-In-One Sponsor: Our first Friday night **adults-only kickoff** includes beer and wine, food and a hole-in-one tournament. As Tee-Off sponsor, you will have the opportunity to present the trophy. **Level: \$250**

In-Kind Sponsors: Friday evening's first-ever adult event is a unique opportunity to showcase your food and/or beverages. Your "station" will have prime visibility at the mini-course. Please contact the committee for availability. We also welcome food donations for the cookout and ice cream & pizza social as well as raffle items, including gift cards and baskets. Remember, all donations are *fully deductible* and help the Library.

For all sponsorships, the committee appreciates a raffle item. All raffle donations will be on display in lobby with signage recognizing donor