



# M.C. WALKER

CONTENT MARKETING PACKAGES | [LINK TO OTHER ONLINE PROPERTIES: PORTFOLIO/WEBSITE/BLOG](#)

## ABOUT ME

Marketing professional with 5+ years of experience in social media management, content marketing, and branding. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence. Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram.

## SKILLS

- Significantly increased website traffic through a key role in website redesign focused on improved usability and search engine optimization.
- Initiated use of social networking sites (LinkedIn, Facebook, Twitter) to promote company's reputation and products. Responsible for online copy editing of guest postings.

## CONTENT MARKETING PACKAGES

**INTRO LEVEL • ONE POST PER WEEK • 1-2 PAGES 400-600 WORDS • \$55**

**BEST PACKAGE • TWO POSTS PER WEEK • 1-5 PAGES 500-1000 WORDS • \$65**

**UPKEEP • THREE POSTS PER WEEK • 1-5 PAGES 500-1500 WORDS • \$75**

**SOCIAL MEDIA • FOUR POSTS PER WEEK • 1-10 PAGES 1000-2500 WORDS • \$55**

## SPECIAL OFFERS

**EBOOK • WORKBOOK • NEWSLETTER \$150**

Craft a unique story through a blog and content writing services. Weekly updates to your blog will help your business in Search Engine rankings and attract new visitors to your website. I also create eBooks, guides, and other lead magnets to help you grow your mailing list.



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