

SPEAKERS PROFILE

Powered Professionals Women's Summit Join us on March 12, 2020 - 8 AM - 4 PM

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INTRODUCING Jessica LoRusso

CREDIBILITY COUNTS

According to Weber Shandwick nearly one half of a CEO marketshare is attributed to reputation and 60% of an organization market share is attributed to reputation. Credibility is becoming the new currency and wealth of any professional and organization. The credibility impact affects stakeholders and your bottom line.

Jessica LoRusso a powerhouse entrepreneur who built several million dollar small businesses and knows this first-hand what it takes to transform you and your business. Jessica LoRusso's mission is to be the transformation catalyst behind entrepreneurs to build their dream business that works.



Canada's Leading Expert on Credibility and Reputation Management

Learn more about Jessica at www.poweredbyjessica.com

